

Hospitality Forum: Playing Your Cards in 2012 The Governor Hotel

Agenda
March 1, 2012

- 7:30 a.m. Registration and Breakfast
- 8:00 a.m. Regional Economic Forecast
Tom Potiowsky
Chair of Economics at PSU and Director of the Northwest Institute for Applied Economic Research
- 8:20 a.m. Industry Forecast
Chris Kraus, PKF Consulting USA
- 8:50 a.m. Debt and Equity Panel
Panel Moderator: Jeff McKee, Premier Capital
Lashell Carrick, Evergreen Business Capital
Bryce Payne, Vice President, Wells Fargo Bank
Gregg Rodgers, Garvey Schubert Barer
Rick Takach, Vesta
- 9:50 a.m. Break
- 10:00 a.m. Branded vs. Independent Panel
Panel Moderator: Greg Duff, Garvey Schubert Barer
Scott Biethan, CBRE
Kimo Bertram, Hyatt
Joe Dreiske, Ascend
Tom Drumheller, Escape Lodging
Forest Key, buuteeq
- 11:00 a.m. Conclusion